

What We Do

The fast growth of e-commerce industry allows the middlemen take up to 15% commission for every completed deal. We want to change this situation and to bring this value back to the end customer. And because the end user makes payments directly, a payment processor is also required to handle the transaction, which, at the end of the buying process, charges an additional 3%. And if we add the commissions that the payment providers charge, **the percentage paid to 3rd parties can easily go up to 18%.**

MarketChain is a decentralized marketplace, where customers and business can buy or sell, without paying any commissions to middlemen. The marketplace will be web-based ecommerce platform integrated into the blockchain technology.

What problem does eMarketChain solve?

- ✓ Eliminating any unexpected charges and add-ons;
- ✓ Unifying all the stores you would like to visit in a single platform;
- ✓ Providing you with the best deals on the Internet and presenting you with notifications for such;
- ✓ Saving you time you would otherwise spend in overcrowded shopping malls.

eMarketChain Platform

eMarketChain.co will be the official marketplace provided by eMarketChain. We will focus on creating a payment environment that is more straightforward, faster and cheaper than the current popular platforms.

By implementing an intuitive, user-friendly design, we aim to create a platform in which:

-  Customers can easily find the goods they are interested in;
-  Merchants will have the ability to instantly list the items that they offer.

EMAC Token

EMAC is built as an ERC20 token on the Ethereum blockchain based on <https://openzeppelin.org/project>.

Focusing on decentralization, our main method for payment shall be via our very own EMAC Token. Using this method, there will not be any commission fees for the parties involved. Thus, customers can expect to save up to 15% per purchase, as compared to regular platforms.

Our Vision (Business Model)

With eMarketChain.co, we aim to create an experience for users that is completely free. A platform where neither customers, nor merchants, will have to pay any commissions or registration fees. Instead, we will introduce two types of business-models, that have in recent years proved to be extremely successful in multiple different industries:

Freemium

With our freemium model, we give the opportunity for merchants to get more out of eMarketChain.co. With additional payments, they will be able to increase the visibility of the product(s) they have listed. This will be done by bumping their listings higher in the search results of customers. Having this increase in visibility will help merchants to gain more exposure, and thus, substantially increase the amount of sales they make.

Subscription-based

The subscription-based model, is aimed solely for merchants. Upon subscribing they shall receive the following benefits:

-  promotion of their goods with better quality pictures, compressed automatically by the eMarketChain platform, along with a broader suggestion engine for the items or services they are offering;
-  weekly suggestions on how to improve their advertisements, provided by our dedicated marketing specialists;
-  similar to the freemium approach, the possibility to list their offers higher in the results shown to the customers;

The subscription fee per month is fixed and will be between 19\$ - 49\$ depending on the chosen package.

TOKEN PRE-SALE EVENT

-  Start on: 15th April 2018
-  End on: 29th April 2018
-  Target raise: 18,000 ETH

PRE-SALE FIXED PRICE:
12,000 EMAC per 1 ETH

MAIN TOKEN SALE EVENT

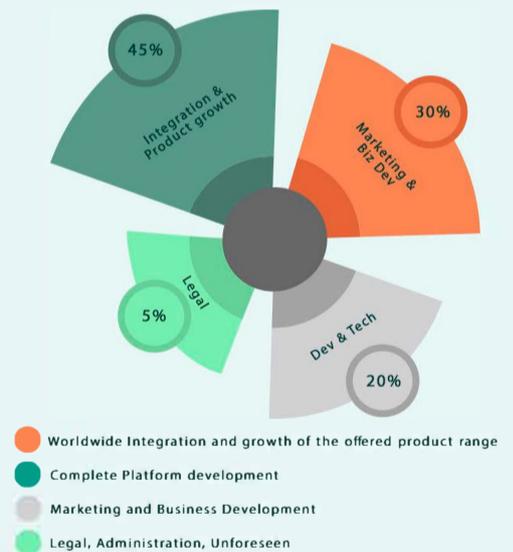
-  Start on: 29th April 2018
-  End on: 29th May 2018
-  Target raise: 32,000 ETH

Main Sale price determined by Pre-Sale reached volume

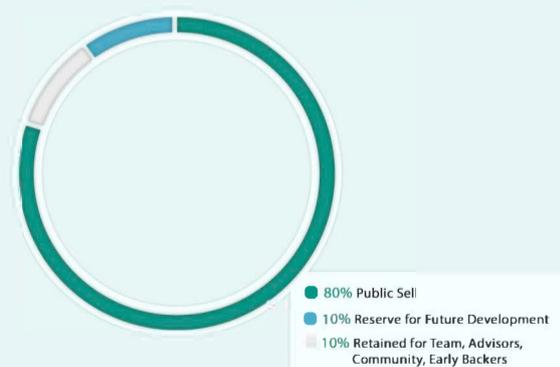
0 - 10,000 ETH	1 ETH = 11,500 EMAC
10,001 - 20,000 EMAC	1 ETH = 11,000 EMAC
20,001 - 30,000 EMAC	1 ETH = 10,500 EMAC
30,001 - 32,000 EMAC	1 ETH = 10,000 EMAC

-  Generated **454,000,000 EMAC** tokens and at the end of the main sale, all unsold tokens will be destroyed.

Funds Allocation:



Token Allocation:



Join Our Cause:

<https://emarketchain.co/whitepaper.pdf>

Contacts:

